



# ARIZONA WIC ALERT

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## Federal Mandated Changes

The Child Nutrition and WIC Re-authorization Act of 2004, Public Law 108-265 requires that WIC Programs institute changes concerning the purchase of infant formula by Vendors and incentive items and free merchandise provided to WIC participants.

### Purchase of Infant Formula from Licensed Wholesalers, Distributors or Manufacturers

Effective October 1, 2005, **all** Vendor applicants and authorized WIC Vendors must only purchase infant formula from a list of infant formula manufacturers, licensed wholesalers or licensed distributors provided by the Arizona WIC Program. Failure to purchase infant formula from a source on the list on or after October 1, 2005 will result in the denial of a Vendor application or termination from the WIC Program.

The list will be made available to all Arizona WIC Vendors in the application packets that will be mailed by mid-April 2005.

### Incentive Items And Free Merchandise - Prohibition for Certain Vendors

Public Law 108-265 also requires WIC State agencies to place restrictions on incentive items and free merchandise provided to WIC participants. The restriction applies to only for-profit Vendors, whose annual revenue from WIC food sales are more than 50 percent of their food sales.

If you are an authorized State of Arizona WIC Vendor as described in the above paragraph, then the following restriction applies to your store.

Effective May 1, 2005, you are prohibited from providing free merchandise or incentive items of any kind or value to WIC participants.

If a Vendor as described above, is found to be providing free merchandise or incentive items to participants on or after May 1, 2005, the Vendor Contract for that store will be terminated for cause.

If you have any questions regarding this WIC Alert, please contact William M. Korpela, Special Investigations Supervisor at (602) 364-3317.



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